



**Institute of
Chinese Studies**

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The Institute of Chinese Studies in Beijing offers undergraduate programs, non-degree programs, independent module study programs and in three areas: Chinese Language and Cultural Studies, Marketing and Business Communication in China and Business Chinese Language. The length of the non-degree programs is flexible while the length of the independent module study programs and undergraduate programs is one academic semester.

Chinese Language and Cultural Studies Program

Undergraduate Program

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|---------------------------------|--|
| Tuition fee | EUR 3,750 |
| Length | Academic semester |
| Course list | Integrated Elementary Chinese, Conversational Chinese Speaking & Pronunciation Correcting, Conversational Chinese Elementary Listening, Discovering Chinese Character, Modern Chinese History and Politics, Social and Economic Development of China, Business Workshops, Ancient and Contemporary Chinese Literature and Philosophy, Introduction to Chinese Art & Calligraphy, Chinese Martial Arts & Health Cultivation, Chinese Movies |
| Deadline application | Fall semester: 1 June 2009 - Spring semester: 21 Dec. 2009 |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically health, over 18 years of age, good level of English |
| Remarks | Average size of class 12 people, minimum 8. Level 200, knowledge of level 100 assumed. Credits obtainable: 30 (transferable) |

Marketing and Business Communication in China Program

Undergraduate Programs

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|---------------------------------|---|
| Tuition fee | EUR 3,750 |
| Length | Academic semester |
| Course list | Chinese consumer behaviour, Market research in China, Market entry strategies, Chinese marketing strategy, Marketing mix standardization/adaptation Branding in China, Basic Spoken Chinese, Basic Business Chinese |
| Deadline application | Fall semester: 1 June 2009 - Spring semester: 21 Dec. 2009 |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically health, over 18 years of age, good level of English |
| Remarks | Average size of class 12 people, minimum 8. Level 200, knowledge of level 100 assumed. Credits obtainable: 30 (transferable) |

Modern China

Independent Module Study

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|---------------------------------|---|
| Tuition fee | EUR 950 |
| Length | Academic semester |
| Deadline application | One month before start |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically healthy, over 18 years of age, good level of English |
| Remarks | Level 200, knowledge of level 100 assumed |

China Culture

Independent Module Study

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|---------------------------------|--|
| Tuition fee | EUR 1,300 |
| Length | Academic semester |
| Deadline application | One month before start |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically health, over 18 years of age, good level of English |
| Remarks | Level 200, knowledge of level 100 assumed |

Business Chinese Language Program

4 levels / Non-degree

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|---------------------------------|--|
| Tuition fee | EUR 1,450 – 2,000 |
| Length | Flexible, according to level intensity |
| Deadline application | End of January for spring semester enrolment, mid-June for Fall semester enrolment |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically healthy, over 18 years of age |
| Remarks | Average size of class 5 people, minimum 3. Level 100 |

Mandarin Chinese

Elementary level / Independent Module Study

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|---------------------------------|---|
| Tuition fee | EUR 1,600 |
| Length | Academic semester |
| Deadline application | One month before start |
| Educational requirements | High school diploma or higher |
| Other requirements | Physically healthy, over 18 years of age, good level of English |
| Remarks | Level 200, knowledge of level 100 assumed |

Housing

Dormitory rooms on campus and studio apartments (10 minutes walking distance) available. Internet service in rooms provided. Fee not included.

Apply now

Please consult our website for Application Procedure and Application Material at:
www.ics-china.com/en/application/apply_now/

Notes

For more information visit www.ics-china.com.
Limited assistantship and scholarship is available on merit basis.